

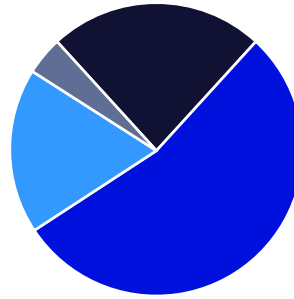
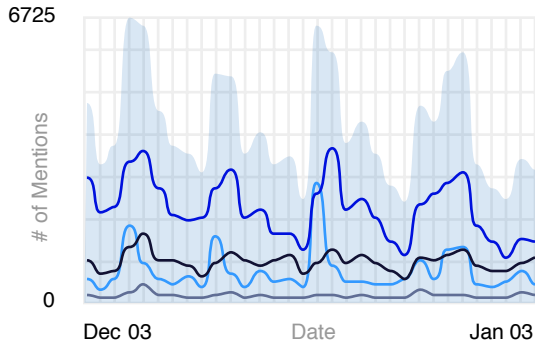
# Tom Brady

December 3rd, 2010 — January 3rd, 2011

Searching for: Tom Brady , MVP

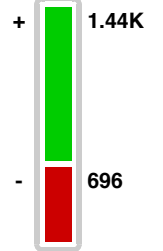
jeff.esposito@gmail.com

## Volume of mentions for Tom Brady

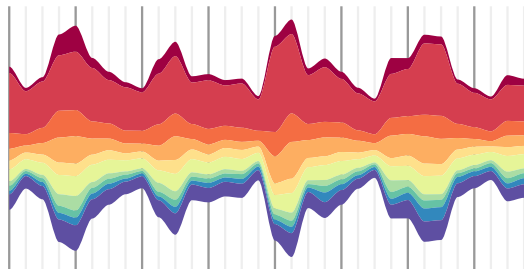


- 131711 All
- 31243 Blogs
- 70880 Forums
- 24041 Twitter
- 5547 News

Sentiment balance



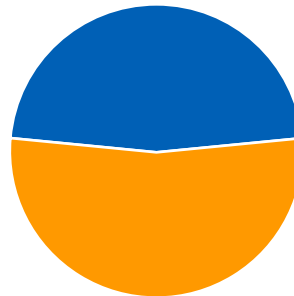
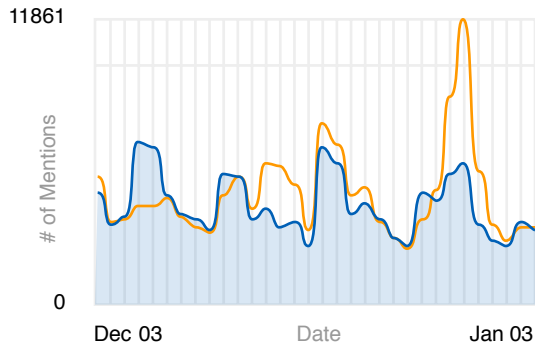
## Frequent words analysis for Tom Brady



03 Dec 07 Dec 11 Dec 15 Dec 19 Dec 23 Dec 27 Dec 31 Dec

- |                   |              |              |
|-------------------|--------------|--------------|
| ● 50% patriots    | 28% week     | 22% players  |
| ● 47% mvp         | 28% win      | 22% start    |
| ● 41% game        | 27% jets     | 20% scoring  |
| ● 34% nfl         | 27% league   | 20% top      |
| ● 32% play        | 27% pass     | 19% chicago  |
| ● 32% season      | 24% playoffs | 19% football |
| ● 31% england     | 23% three    | 19% four     |
| ● 31% quarterback | 22% leading  | 19% monday   |
| ● 28% bowl        | 22% look     | 19% qb       |
| ● 28% team        | 22% manning  | 19% super    |

## Comparing Tom Brady to 1 search



- 131711 Tom Brady
- 147381 Michael Vick