

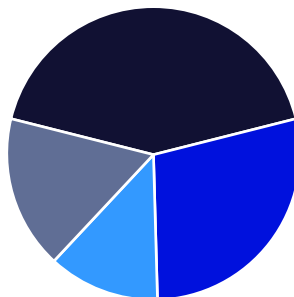
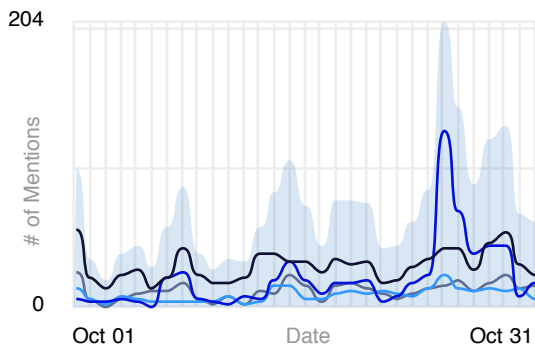
# Charlie Baker

October 1st, 2010 — October 31st, 2010

Searching for: Charlie Baker, Baker for Governor, @bakerforgov

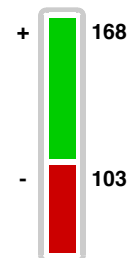
jeff.esposito.com

## Volume of mentions for Charlie Baker

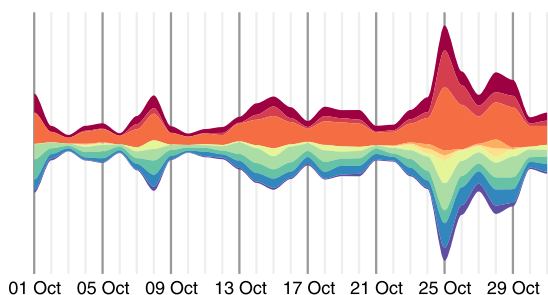


2,169 total mentions

Sentiment balance

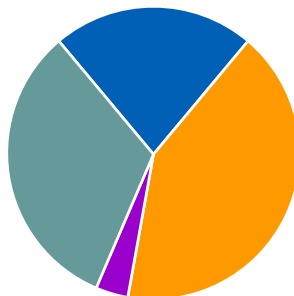
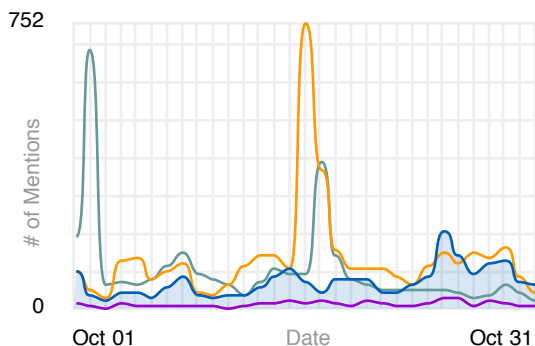


## Frequent words analysis for Charlie Baker



87% governor	28% people	19% money
75% topix	27% massachusetts	19% support
73% charlie	25% democrat	18% company
62% enterprise	25% deval	16% end
62% sentinel	25% vote	16% try
40% wrote	23% taxes	15% hire
37% patrick	23% us	14% campaign
37% republican	22% american	14% care
32% state	21% business	14% dollars
30% jobs	19% government	14% lynch

## Comparing Charlie Baker to 3 searches



Share of Voice

- 2,169 Charlie Baker
- 4,044 Deval Patrick
- 348 Jill Stein
- 3,151 Tim Cahill