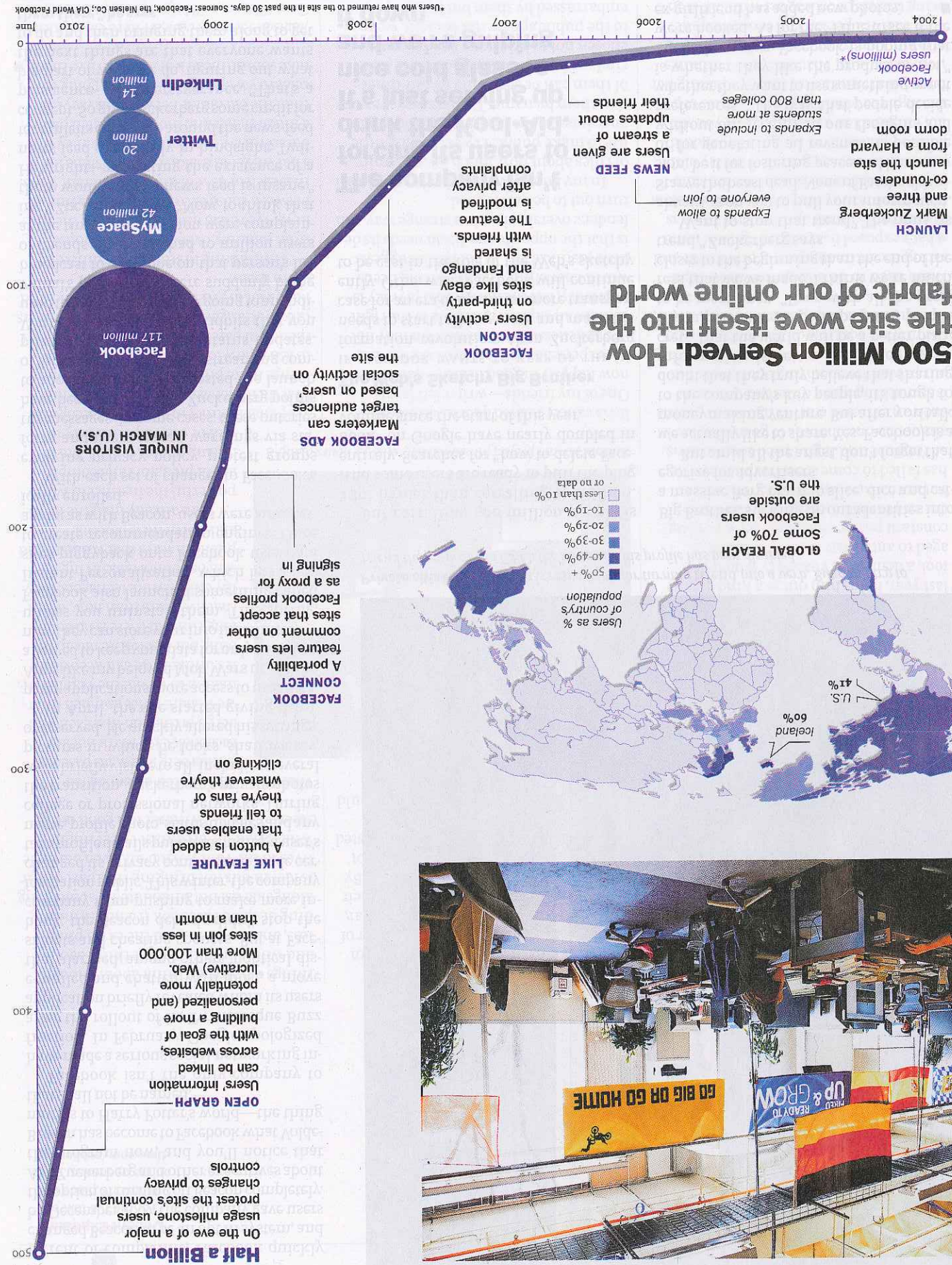


500 Million Served. How the site wove itself into the fabric of our online world



*Users who have returned to the site in the past 30 days. Sources: Facebook; the Nielsen Co.; CIA World Factbook